



**WOMAN** is a multi-platform brand leading the way in this country in female empowerment and inclusivity.

**WOMAN**'s influence extends far beyond editorial and we are constantly evolving as a business, thanks to the ongoing support we have from our advertisers.

**WOMAN** readers are not defined by physical attributes but by an attitude, a way of thinking and of feeling.

**WOMAN** exists for the promotion and betterment of all those who connect, through the sharing of stories and ideas from within New Zealand and around the world.



**75%**Our Reader is predominantly female

**88,000**Audited Readership

**\$150k-\$200k**Combined household income skews

**15,000**Print Distrubution

### **Skew Top 3 occupations**

Business Owner, Government official, Business Executive



## **WOMAN PILLARS**

Current Events
Politics
Te Reo
Health
Fashion
Food
Sport
Gardening
Travel
Entertainment
Whats On
Finance
Home

Sharing of stories and ideas from within New Zealand and around the world



Cover Date	On Sale Date	Booking Deadline
Sep	15 Aug	29 July
Oct	19 Sep	2 Sep
Nov	17 Oct	30 Sep
Dec	14 Nov	28 Oct
Jan	19 Dec	2 Dec
Feb	30 Jan	14 Jan
Mar	27 Feb	11 Feb
Apr	27 Mar	11 Mar
May	24 Apr	8 Apr
Jun	29 May	13 May
Jul	26 Jun	10 Jun
Aug	31 Jul	15 Aug
Sep	25 Sep	9 Sep



Page Size	Rate Card
Full Page	\$7,000
Double Page	\$10,000
Outside Back Cover	\$10,000
Inside Front Cover DPS	\$14,000
Half Page	\$4,000
Third Page	\$3,000
Custom Content	Price on Brief

**CANCELLATIONS** – must be received in writing 2 weeks prior to booking deadline.

#### For Advertising Enquiries

General Manager
Susan Browne
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Sales Manager Heidi Van Wheeler Heidi.vanwheeler@schoolroad.nz

Content & Marketing Olivia Jackson olivia.jackson@schoolroad.nz

# BRANDED CONTENT SOLUTIONS

The Woman team are experts in engaging narratives that communicate authentically with our diverse community.

All sponsored and native content is beautifully crafted with bespoke design, so your story or product blends seamlessly within the editorial pages, and for more advanced campaigns our professional creative studio offers magazine quality photography, filming and editing.

There are many ways to co-create with us when it comes to content sponsorships and each project is quoted individually.

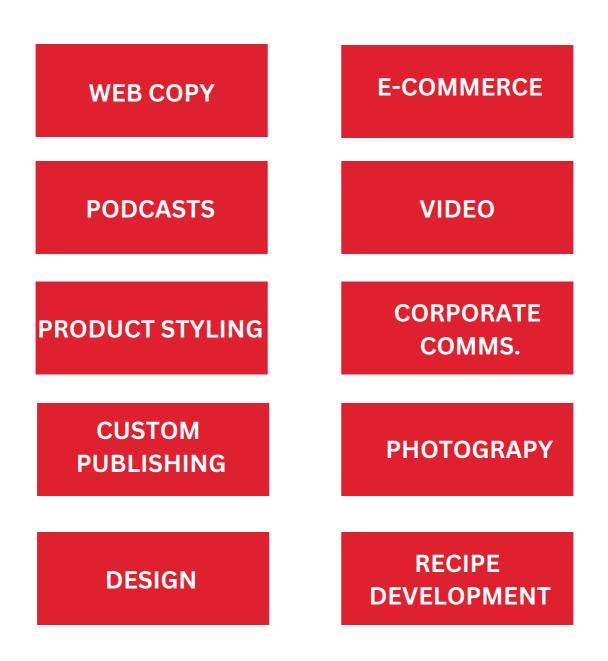






## SCHOOL ROAD CONTENT STUDIO

We are creating content for our audiences every day that is insight led, affordable production, delivered fast.



We want to make it as easy as possible for you to get access to great content. **We make it, you own it**. Leverage across our platforms or your own.

